



## How is your visibility?

Having an **Integrated Marketing & Public Relations Plan** positions your firm to be both recognized and sought after. Maximize your visibility for credibility and profitability today!

### **NOTEWORTHY**

7 clients on the *San Diego's Business Journal's* List of Fastest Growing Companies

4 clients winners of the prestigious BBB Torch Award for Marketplace Ethics

5 - *San Diego Metropolitan* 40 Under Forty client winners

### What Clients Say . . .

"I like the fact I get to speak directly to you ... not to an assistant."

"You are easygoing and not high pressure."

"I know I can trust your advice on evaluating all the marketing opportunities that come my way. You've saved me money!"

Call Sue today.  
760.438.1120  
760.645.6247 fax  
spesch@market4profit.com  
market4profit.com



**Experience pays off!**

## WIIFY

What's In It For You?

With Sue Almon-Pesch as your Marketing Coach **and / or** outsource Business Development, Marketing and PR Consultant you rest easy that the dollars you spend on promoting your products / services are well thought out **investments** in building your customer base and increasing your bottom line **profit.**

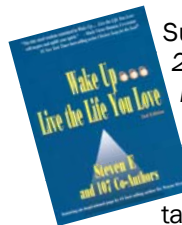
Susan Almon-Pesch, CME



As a CME (Certified Marketing Executive) Sue brings a wealth of 25+ years' experience to her clients. As a former owner of an award-winning New York ad agency and an independent marketing consultant / coach in San Diego, she knows

the "stuff" successful marketing and public relations programs are made out of.

In addition to her local clients, her web site **market4profit.com** currently brings her clients nationwide for her services as a business consultant and marketing coach.



Sue is a contributing author in the 2nd Edition of *Wake Up . . . Live the Life You Love*. Included with such renowned authors as Wayne Dyer, Mark Victor Hansen, Brian Tracy, the authors present how one can take simple steps to achieve extraordinary results, prosperity and success.

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### **SERVICE STYLES**

**Marketing & PR Coach**  
**and/or Business Development**  
**Marketing & PR Consultant**

providing clients with proven creative strategies, as well as creating and implementing comprehensive marketing communication plans.

#### **Includes:**

Awards Submissions/Nominations  
Branding  
Copywriting: Websites, SN Profiles, Blogs, email Marketing  
Customer Relationship Management  
Demographic Analysis / Target Profiles  
Direct Response Campaigns  
Niche Marketing Plans  
Online / ezine / ebook /email marketing  
Public Relations / Media Kits  
Web Site Development — and more.

**market4profit.com**

In 1988 Sue was elected the first female president in the 50-year history of the 250 member Western New York Sales and Marketing Executives organization, and was inducted into their Hall of Fame in 1992. Clients find Sue's personable nature, industry knowledge and enthusiasm about their products and services refreshing and invaluable for their success!

**Sue's Mission . . .**  
**How may I serve you today?**

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